Nebraska Table

Digital Organizing Strategist

Second House Collaborative

<table>
<thead>
<tr>
<th>Role</th>
<th>Title</th>
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<tbody>
<tr>
<td>Primary Supervisor</td>
<td>Communications Director</td>
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<tr>
<td>Additional Supervisor</td>
<td>Power Building Organizing Manager</td>
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<tr>
<td>Exempt/Non-Exempt</td>
<td>Non-Exempt</td>
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<tr>
<td>Starting Salary</td>
<td>$46,000</td>
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Organization mission
The Nebraska Table works with nonprofits to build transformative, inclusive community power across Nebraska through year-round civic engagement.

Job purpose
Integrate digital strategy into organizing and communications efforts to advance initiatives and long-term organizing and advocacy strategies and infrastructure of Nebraska Table Members and other key stakeholders

Amplify community stories and network messaging to support narrative efforts and mobilize community members statewide

Support Members and Partners in civic engagement activities and strategies via digital outreach efforts and coordinate opportunities for involvement, ranging from grassroots advocacy, ballot initiative and referendum campaigns, and GOTV

Role will support Nebraska Table and Second House Collaborative work

Key accountabilities

COMMUNITY ENGAGEMENT
- Identify and highlight personal stories or testimonials related to issues and campaigns that emotionally resonate with voters in partnership with coalition(s) and/or in anticipation of future campaigns for use by relevant Members
- Amplify impact of advocacy campaigns by identifying cross-organization partnership opportunities and effectively sharing resources
- Facilitate meaningful discussions with impacted communities to understand specific challenges, needs, and priorities; use learnings to drive communications strategies
- Organize digital engagement opportunities with communities to build power statewide

DIGITAL OUTREACH
- Integrate and execute targeted digital outreach strategies with Members, Partners, and interdepartmentally, with focus on advocacy and underrepresented communities
- Support creation of advertising campaigns to sustainably reach intended audiences and build base
- Support social media and email to maximize network reach, promote our work, and mobilize communities, including creating rapid response action alerts and calls to action
- Maintain and manage digital organizing contacts.
- Conduct & coordinate virtual outreach efforts such as phone banking, text banking, or influencer outreach in alignment with Power Building Manager

**NETWORK CORE SUPPORT**
- Provide digital organizing support and training to Nebraska Table Members or coalitions
- Provide Members with regular updates on a diverse array of civic engagement opportunities, advocacy opportunities, and amplifying member and community stories.

**Leadership Competencies**
- Center community needs and voices
- Build collaborative relationships
- Take initiative
- Effective communication
- Respect for differences
- Promote equity and inclusion

**Qualifications**
- Experience working with a diverse set of audiences and more generally working with underrepresented and/or diverse communities
- Proven experience coordinating and leading outreach on social media and other digital spaces, with strong knowledge of social media platforms including Facebook, Instagram, Twitter, TikTok, etc.
- Experience working with campaigns or nonprofits is preferred but not required
- Bilingual and multilingual candidates encouraged to apply
- Commitment to anti-racism, racial equity, and inclusion; commitment to building power to transform the lives of everyday people, especially those who experience oppression
- Applicants must be based in Nebraska to be considered

**Working conditions**
- Office & remote work environment
- Some travel required, including to surrounding counties for canvassing (travel is expected to be more during certain parts of the year)
- Night and weekend hours required during certain times of the year

**Physical requirements**
Some physical activity, including canvassing, will be required

**Direct reports**
None
To Apply
Send your resume and optional cover letter to applications@nebraskatable.org. To ensure your submission is properly routed, your subject line should be: “NCET Digital Organizing Strategist.” Resumes will be accepted until the position is filled; however, preference will be given to resumes received by August 30. No calls please.

COVID-19 Vaccination. Either proof of completed COVID-19 vaccination, as recommended by the CDC at time of employment, or completion and submission of a religious or medical exemptions are required as part of the terms of employment.

The Nebraska Civic Engagement Table is an equal opportunity employer. Qualified individuals are encouraged to apply without regard to race, color, religion, gender, gender identity or expression, pregnancy, sexual orientation, age, national origin, marital status, citizenship, disability, veteran status or any other protected characteristic as established under law.